

# Strategic Management (STGY)

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## **Strategic Management (STGY) Courses**

### **STGY 5900 [0.5 credit]**

#### **Corporate and Business Strategy**

Strategic management focuses on evaluation of opportunities and threats in external environments in light of an organization's strengths and weaknesses, in order to determine a sustainable competitive advantage. Emphasis on corporate and business level strategic analysis and formulation. Organizational capstone project required.

Includes: Experiential Learning Activity

Prerequisite(s): all other MBA core courses.

### **STGY 5903 [0.5 credit]**

#### **Strategic Concepts**

An overview of business models and key strategic concepts facing firms in a global environment. Core functional area concepts in accounting, marketing, operations and HR are introduced and integrated through simulation. Skills in managing teams, meetings, business planning and presenting business plans.

Includes: Experiential Learning Activity

Precludes additional credit for BUSI 5001.